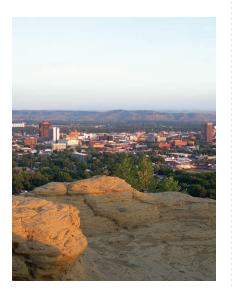# PDM ENTERPRISE-CLASS CLOUD SERVICES

Executing a successful Cloud Services launch can be a daunting task. It requires considerable time, talent and business capital.

With Parsec Data's PDM Cloud Services you can deploy our services as needed. The PDM Cloud allows you to instantly meet your IT needs without the capital expense of building and supporting your own cloud infrastructure. Follow these three key steps to find a cloud service provider that accelerates your business growth, maximizes profitability and mitigates risk.

- **Leverage the partnerships and expertise of an experienced cloud service provider**

- **Take advantage of the Cloud without the capital costs**

- **Deliver on key business initiatives**

www.**PARSECDATA**.com

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Parsec Data's unique PDM Cloud helps meet our customers needs for cloud services quickly and affordably. Our financial models, strategic technology partnerships, carrier-neutral data center locations, access to over 100 markets worldwide and 100% SLAs make us the most attractive option in the marketplace today.

For more information about how Parsec Data's PDM Cloud Services can help you with a successful cloud service experience. Please visit us at www.ParsecData.com or contact:

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3 SECRETS TO CREATING SUCCESSFUL CLOUD SERVICES

1. Leverage the partnerships and expertise of an experienced cloud service provider

Successful Cloud Services depend on more than technology and infrastructure, success depends on people. We have developed strong relationship with best-of-breed technology providers and trained our IT staff to provide customers with the right Cloud Services experience.

With Parsec Data's Cloud Service, not only can you avoid the capital expense of building your own infrastructure you can also lower costs and speed time to market by leveraging Parsec Data's experience and relationships. Parsec Data has focused on developing and offering Cloud Services since 2009. Having a proven enterprise-class infrastructure enables us to deliver Cloud Services to any industry.

Over the years, we have forged strong relationships with top technology vendors and carriers worldwide. Our customers gain the confidence of having a comprehensive service model with the support of our certified experts on staff and from our technology vendors.

2. Taking advantage of the Cloud without the capital costs

Customers are the backbone of our business and their success enables our success. We work hard to be a trusted advisor and to help our customers remain competitive we provide the exceptional performance and cost efficiencies that Cloud Services can deliver.

At Parsec Data we believe that businesses can be more successful in their IT business initiatives by relying on experts to manage their infrastructure. This approach allows you to utilize the resources you would have spent creating and maintaining a cloud infrastructure by contracting us to do it for you.

3. Deliver on key business initiatives

Simply offering a cloud solution may not be enough to mitigate risk to your IT infrastructure. You need to find the right cloud offering in order to realize the inherent cost efficiencies of an OpEx versus a CapEx IT model. Additionally it should deliver key business initiatives quickly and expand your brand's visibility in the market.

Parsec Data's PDM Cloud Services offers an as-needed and as-consumed delivery model. Combine that with our existing managed and professional services such as disaster recovery and desktop virtualization to fully realize a successful cloud experience.

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